Trapped in the Kitchen: How Advertising Defined Women's Roles in 1950s America

Did kitchen appliance advertisements that promoted the “American Dream” during the 1950s-60s instill in women the notion that they were destined to be housewives? Jackpot. Comments 3

How did women ‘break free’ from their specified gender roles and make steps towards equality? Topic 2: Finding a correlation between the sexual revolution of the 1950s/1960s and women’s rights. Description of Topic: In years past, sex had always been a taboo subject in American households, schools, and media. Was the introduction of birth control a significant role in the ‘feminist’ movement? Comments Leave a Comment. Categories Beginning the Research Process.