Good Reading'in the Australian Women's Weekly 1933-1970
Abstract

This essay looks at how 'good reading' was defined, discussed, encouraged and modelled in the Weekly, and at how this objective related to the magazine's moral, political and social investments from the 1930s to the 1960s, a period in which it remains fairly constantly on the Weekly's agenda.

Keywords

Australian Women's Weekly; Reading practices; gendered reading; good reading

Full Text:

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Refbacks

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